













Prospectus

2023-24









# IIHMR Bangalore

Pioneers of Healthcare Management.....









# **AMONG BEST B-SCHOOL IN BANGALORE**



7<sup>th</sup> Ranking













# **Industry and Academia Partners**

# **INTERNATIONAL**









# **NATIONAL**









VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR



















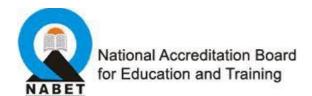
# **ACCREDITATIONS**





Postgraduate Programme in Management (Hospital and Health Management)-PGDM is approved by

All India Council for Technical Education (AICTE) and accredited by the National Board of Accreditation (NBA)



IIHMR Bangalore is accredited as a **Consultancy Organization for NABH** by

The National Accreditation Board for Education and Training (NABET) constituent board of the Quality Council of India (QCI)



PGDM programme has been accorded 'MBA equivalency' by the Association of Indian Universities (AIU)



IIHMR Bangalore is registered with

National Institutional Ranking Framework (NIRF)

# IMPORTANT DATES TO REMEMBER

- Last date for submission of application forms: June 30, 2023
- Last date for closing of admission: June 30, 2023
- Commencement of the Academic session: July, 2023

Note: Change of dates/updates will be announced.





# Director's Message

Institute of Health Management Research, Bangalore is positioned to cater to the needs of the region in education, research, consultancy, and training in the hospital and health management area. At IIHMR-Bangalore, we are committed to improving the standards of health through better management of healthcare delivery by building capacity and human resources in the health sector in India and beyond.

I am happy to present the prospectus for the year 2023–24. With every passing year, we are improving our presence and position in the job market space for competent Healthcare Management Professionals, research, and training. With a vision of improving the standards of health through better management of health care and related programs through research, training, consultation, and institutional networking from a national and global perspective, IIHMR Bangalore has been able to achieve many accolades in this direction.

We strive hard to improve our program delivery features, we do not rest on our laurels. This year we had to work 'double hard', during the COVID-19 pandemic we successfully organized virtual internships, provided near-live-classroom learning experiences, and webinars on COVID-19 preparedness. Now we are back to full time in-person program. We have been successful in providing newer opportunities for our scholars to acquire sound technical knowledge with essential managerial skills to meet the changing paradigms. Our collaborative efforts with Hospitals, Health IT Companies, Development Partners, Public Health Institutions, and Non Governmental Organizations have created many opportunities for learning and innovative ideas. Personal attention through faculty mentoring and guidance has given a fillip to 'Positive Attitudes' to work in challenging environments.

We sincerely thank the Healthcare Industry fraternity who have supported us in our academic endeavors and for participating in placements over the years. We are poised to build on our strong legacy with a vision to become a leading healthcare management institution in the years to come. I, on behalf of IIHMR Bangalore, invite you to be part of this exciting journey. We are proud of our achievements during this year and our professional growth.

Dr. Usha Manjunath, PhD
Professor and Director – IIHMR, Bangalore.





# Dean's Message

IIHMR Bangalore is the south campus of IIHMR Jaipur premier health management institute of India with a legacy of over three decades. Our goal is to contribute to the development of health industry through our research, training, and educational activities. To do so, we emphasize on rigorous, innovative, and experiential learning that instils competitive advantage in our students.

Our academic programs have been carefully designed in close coordination with the experts from healthcare industry and members of academia. For a sustained legacy, IIHMRB is mentored by an Academic Council that continuously works to improve our curriculum. Moreover, we also conduct industry-based training programs and host industry talks that keep our students abreast of structural changes happening in the practice world. We use case studies, experiential learning, role plays and simulation to enrich classroom learning experiences of our students. Additionally, students are encouraged to organize and participate in conferences and various student-driven activities organized on campus as well as in other leading B-Schools throughout the year. PGDM program is accredited by National Board of Accreditation (NBA) and accorded MBA equivalency from Association of Indian Universities (AIU).

Year on year the number of corporates visiting the campus for recruitment is ever increasing. All recruiters readily agree on a fact that IIHMRB students not only possess an ability to perform in challenging environments but also have a sharp sense to identify opportunities and have positive attitude.

To summarize, IIHMRB is proud of its culture that encourages free flow of ideas and knowledge among its stakeholders. Culturally enriched environment of the institute and its green sprawling campus located in the heart of the smart city makes it a happy place to learn.

Dr. Kirti Udayai, PhD Associate Dean - Academics & Student Affairs IIHMR, Bangalore.







# **IIHMR Society**

The Indian Institute of Health Management Research (Society) was established in 1984 in Jaipur with a focus on Public Health and Hospital Management. The IIHMR Society has established its campuses at Jaipur, Delhi, and Bangalore to improve the standards of healthcare institutes through Management Research. IIHMR – Jaipur is a WHO Collaborating Centre and has been designated as an Institute of Excellence by the Ministry of Health & Family Welfare, Government of India.

# **About IIHMR Bangalore**

IIHMR Bangalore is the South Campus of the Indian Institute of Health Management Research, Jaipur, and was established in the year 2004. In the year 2010, the Institute received AICTE approval for Post Graduate Diploma in Management (Hospital and Health Management)-PGDM, a flagship programme in which Academics, Research and Training create a distinctive edge for developing professionals for the Hospital and Healthcare Industry.

IIHMR, Bangalore leverages the collective strength of nearly 70 faculty members across the institutes at Bangalore, Delhi, IIHMR Jaipur University, and project office at Kolkata. The Institute conducts short-term industry oriented training programmes in specific areas of Hospital Management such as Quality Assurance, NABH accreditation, Digital Health and customized training for Hospital and Healthcare Organizations to improve the competency of working professionals. The Institute has a proven track record in research and consultancy projects in the health sector.







To create a leading health management education and multidisciplinary research institution that will best serve the betterment of society.



Institute of Health Management Research,
Bangalore is an institution dedicated to
improvement in standards of health through better
management of health care and related programs.
It seeks to accomplish this through management
research, training, consultation, and institutional
networking from a national and global perspective.

# PROGRAM EDUCATION OBJECTIVES

The IIHMR, Post Graduate Diploma in Hospital and Health Management is designed to ensure that our students are fundamentally equipped with appropriate knowledge, skills, and attitude. Within 4-5 years after graduating, our student will:

**PEO1:** Assume leadership roles in their chosen discipline of the healthcare industry

**PEO2:** Apply the concepts and techniques of modern management in their workplace

**PEO3:** Demonstrate their skills and knowledge in planning, building and effectively managing healthcare organizations

**PEO4:** Effectively use technology, data, and management concepts to improve the quality and efficacy of healthcare system

## **PROGRAM OUTCOMES**

**PO1:** Apply knowledge of management theories and practices to solve business problems.

**PO2:** Foster analytical and critical thinking abilities for data-based decision-making.

**PO3:** Aptitude to develop value-based leadership ability.

**PO4:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of the business.

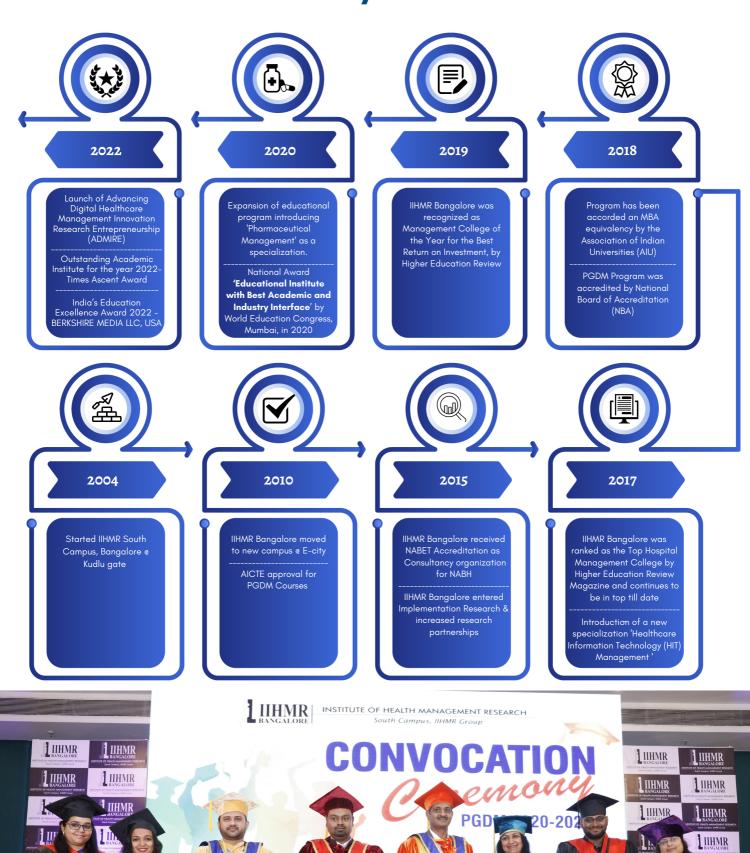
**PO5:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

**PSO6:** Apply knowledge of modern management techniques and functions in an integrated manner in the healthcare industry.





# Journey so for...





First of all, I would like to thank IIHMR-B for giving me an opportunity of being a part of their academic journey. IIHMR-B is not only a great place to learn, but ensures students get enough opportunities to experience real-time industry practices and gain insights as to what is expected out of them even before their industry journey begins. They focus not only to impart knowledge and technicalities but nurture the students' overall development and hence delivers industry ready candidates. Till date my association with the college has been fantastic and will continue to be. Thank you to all the faculty and administrative staff from the bottom of my heart for being the most significant contributors for my career progress till date

Dr. Srilaxmi Vanguru Regional Head Quality Manipal Hospitals Private Limited

# Our Alumna! Our Pride!

# Infrastructure

# **Campus**



The Institute has a full-fledged campus spread over two acres in Electronic City Phase –1, near Wipro Gate No. 11. The main building has an academic block, computer center, library, lecture halls, tutorial rooms, and a large seminar hall, medical rooms & a separate common room for boys & girls. The building is also equipped with digital classrooms which facilitates hybrid classes.

The seminar hall is well-furnished with modern amenities and a seating capacity to accommodate more than 150 participants. The campus also has a well-equipped gymnasium, facilities for Outdoor sports & Indoor sports such as Badminton, Table Tennis, Chess, Carrom, etc.

# Computer Lab

The Computer Lab is a magnificent facility with WI-FI internet connectivity to cater to the needs of academics, language capability development, and support research activities in data analytics. All the computers are connected through a LAN. Besides this, round the clock, broadband internet facility is available, which also facilitates the online classes.



# Library

The Library at IIHMR -Bangalore is a Centre for Academic Learning, Knowledge Acquisition, and Development. It has a rich collection of 5400+ books on Health and Hospital Management, Periodicals, 800+ Thesis & Dissertation, Project reports, 800 back volumes of Journals along with 25 National & International Journals on various topics, Faculty Publications, and Case Studies; the collection also includes CD-ROMs, ProQuest, EBSCO Host, and Research Databases.

# **Hostel Facility**

The Institute has a well-furnished hostel facility for both boys and girls separately with Wi-Fi, mess facility, 24\*7 security, housekeeping, drinking water, washing machine, common lobby cum recreation room (TV, Carrom, Chess). The cafeteria on the campus is a well-equipped, modern & hygienic kitchen with a large dining area, separate student & staff dining areas.





# POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) HOSPITAL AND HEALTH MANAGEMENT (MBA EQUIVALENT)

SPECIALIZATIONS in
Hospital Management
Health Management
Health Information Technology Management
Pharmaceutical Management







# PGDM COURSE-MBA (EQUIVALENT)

Institute offers two-year full-time а Postaraduate (PGDM), Programme specializations in Hospital Management, Health Management, Health Information Technology (HIT) Management, and Pharmaceutical Management. The program specializations are well designed to train professionals like Doctors, Engineers, Pharmacy graduates, Physiotherapists, Nurses, AYUSH professionals, General graduates, Working Professionals in 'Health Management Profession'.



# Why IIHMR Bangalore?

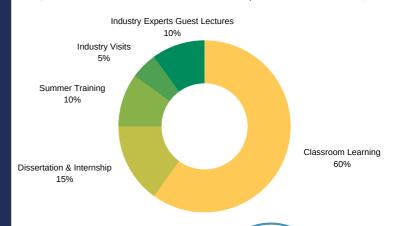
- Awarded 'Best Business School' in Healthcare domain
- 800+ Healthcare Research Projects
- 1000+ Management Development Programmes for industry professionals
- 4000+ Strong Alumni Base
- 100% Placement Assistance and Mentoring
- Live Project Participation
- National and International collaborations
- International placement opportunity
- Industry academia mentorship
- Industry immersion program for more than 6 months



This program allows for a more holistic approach to confront the existing and emerging challenges that the healthcare industry faces. IIHMR, Bangalore is geared to respond to the challenging needs of the Healthcare Industry. It is a high performing academic centre with outstanding faculty members & staff, supportive alumni and students. reputation reflects the cutting-edge contributions of the faculty, the high calibre of student body, the dynamics of progressive technological curriculum, orientation, exceptional commitment to quality education and research - all in the ideal location of the Bangalore Campus.

## Course Structure

(Combination of theoretical & practical classes)



# Our Alumna! Our Pride!









## **Course Structure**

# 1<sup>st</sup> YEAR | Term - I

### **INDUCTION COURSES**

- Human Process Lab
- Written & Oral Communication
- Essentials of Computers and Information Technology

### **FOUNDATION COURSES**

- Medical Terminology
- Project Management in Healthcare
- Fundamentals of Healthcare Industry

### **CORE COURSES**

- Health and Development
- Principles of Management
- Health Policy and Health Care Delivery System in India
- Essentials of Biostatistics
- Introduction to Epidemiology
- Essentials of Demography

### **OBSERVERSHIP**

Observership is an integral part of the program, the students are placed for 2 weeks in various hospitals for practical exposure & learning.

# 1<sup>st</sup> YEAR | Term - II

### **CORE COURSES**

- Organizational Behavior
- Marketing Management
- Human Resource Management
- Essentials of Health Economics
- Financial Management & Accounting
- Communication Planning & Management
- Research Methodology & Community Studies
- Essentials of Hospital Services
- Essentials of Digital Health

### SUMMER TRAINING PROGRAMME

Summer Training is an integral part of the programme. The students are placed for eight weeks in various Hospitals and Healthcare organizations across the country for practical exposure & learning.

After the summer internship, the students select anyone specializations based on their interests and interaction with industry & faculty mentors.



# 2<sup>nd</sup> YEAR | Term - III & IV

### **HOSPITAL MANAGEMENT**

- Hospital Planning
- Organization and Management of Clinical Services
- Organization and Management of Support and Utility Services
- Material and Equipment Management
- Marketing Management of Hospital Services
- Strategic Management
- Hospital Management Information System
- Health Insurance and Managed Care
- Legal Framework in Hospitals
- Quality Assurance in Hospitals
- Operations Research & Management in Hospital
- Disaster Management
- Clinical Epidemiology
- Data Management and Analysis
- Healthcare 4.0 and Digital Transformation
- Innovation and Entrepreneurship
- Digital Marketing
- Social and Behavioural change Communication
- Dissertation

### **HEALTH MANAGEMENT**

- Applied Demography and Population Dynamics
- Applied Epidemiology
- Health Survey Research Methods
- · Logistics and Supply Chain Management
- Programme Planning, Implementation Monitoring & Evaluation
- NGO Management
- International Health
- Strategic Management
- Hospital Management Information System
- Health Insurance and Managed Care
- Legal Framework in Healthcare
- Quality Assurance in Health Care
- Operations Research
- Disaster Management
- National Health Programs
- Healthcare 4.0 and Digital Transformation
- Data Management and Analysis
- Innovation and Entrepreneurship
- Digital Marketing
- Social and Behavioural change Communication
- Dissertation

### **HEALTH INFORMATION TECHNOLOGY MANAGEMENT**

- Software Engineering, Analysis and Design
- Interoperability Standards in Healthcare IT
- EMR/EHR Innovation in Healthcare IT
- OOPs Basic and Data Base Concepts
- Strategic Management
- HMIS & Clinical Health Information System
- Health Insurance and Managed Care
- Legal Framework in Health Care
- Quality Assurance in Health care
- Operations Research & Operations Management
- Disaster Management
- Applied Health Informatics
- Data Management and Analysis
- Standards for Medical Coding
- Healthcare 4.0 and Digital Transformation
- Innovation and Entrepreneurship
- Digital Marketing
- Social and Behavioural change Communication
- Dissertation

## PHARMACEUTICAL MANAGEMENT

- Introduction to Pharma Business Environment
- Production and Material Management
- Pharmaceutical Legal and Regulatory Environment
- IPR in Pharmaceutical Management
- Principles of Clinical Research and Drug Discovery
- Pharmacoeconomics
- Pharmaceutical Marketing Management
- Strategic Management
- Pharmaceutical International Business
- Advertising and Brand Management
- Market Research, Data Analysis and Data Management in Pharmaceutical
- Business Communication in the Pharmaceutical Industry
- Business Ethics and Indian Values
- Entrepreneurship Development in Pharmaceutical Industry
- Corporate Social Responsibility and Corporate Governance
- Healthcare 4.0 and Digital Transformation
- Innovation and Entrepreneurship
- Digital Marketing
- Social and Behaviour Communication
- Dissertation

### **Internship and Dissertation**

Internship and Dissertation is an integral part of the Postgraduate Programme in Hospital and Health Management. As a part of the curriculum, each final year student is required to undergo an Internship and Dissertation with a reputed organization for a period of three/four months. During the internship, the student will assist the Administrator/ Manager in the day-to-day operations. Through this process, he/she is expected to gain practical knowledge and skills to handle managerial issues related to major departments of the organization. Usually, students end up doing internships and dissertations in the organization where they are placed.

# Admissions @ IIHMR Bangalore

# Eligibility Criteria

- Graduates from any educational background can apply for PGDM (MBA Equivalent) program
- Candidates should have a min of 50% marks in their Graduation
- Students appearing for the final year exam can also apply for provisional admission (Documents can be submitted before the commencement of the class)
- Candidates must have a valid Management Aptitude Test score (CAT, MAT, CMAT, XAT, ATMA, GMAT, KMAT)
- Candidates with working experience and Defence personnel are also encouraged to seek admissions for career change/development

# ADMISSION PROCESS







Step 1: Check the Eligibility Criteria







Step 3: Submit filled application form through online/ email/post





Step 5: Final selection will be based on the GD/PI performance & overall Merit Score



Step 6: Registration and completion of admission process





www.iihmrbangalore.edu.in Toll Free Number: 18005722728 **Avail our Career Counseling JOYCE JAISON** 9663866011





# **FEE STRUCTURE**

Particulars 1	st Year (In INR)	2nd Year (In INR)
Admission Fee	25000	
Tuition Fee	190000	260000
Library Fee	25000	25000
IT & Support Charges	35000	35000
Examination Fee	27000	24000
Field/Project	20000	16000
Degree and Convocation	•••••	2000
Course Materials	25000	25000
Alumni Fee	•••••	7000
Caution Money (Refundable)	5000	•••••
Extra Curricular including Uniform	17000	6000
Medi-claim	3000	3000
Total	372000	403000
Grand Total		775000



# **Fee Installments**

Students are requested to pay the fees as per the fee installment details given below. Penalty for late fee payment shall be levied as per the institute norms.

• Within 14 days of admission : Rs. 140000

• Within 25 days of admission: Rs. 130000

• Before 10th December 2023: Rs. 130000

• Before 15th March 2024 : Rs. 170000

Before 15th July 2024 : Rs. 205000





# **Fee Refund**

Full fee refund after deducting Rs.1000/- as processing fee in case of withdrawal from the program before the commencement of the class. AICTE Refund Norms/Institute Policy are applicable for withdrawals from the program after the commencement of classes.

Payment is accepted through the following gateways:

a) **Demand Draft**, in favor of the Indian Institute of Health Management Research, Bangalore (payable at Bangalore)

# b) NEFT/Google Pay

Bank Account Details:

• Account Name: Indian Institute of Health Management Research, Bangalore

• Account Number: 05491450000024

• Bank: HDFC Bank Ltd.

• IFSC Code: **HDFC0000549** 

• Branch: Electronic City Bangalore

c) Paytm QR Code:









# **Award of Degree**

The following are the requirements for passing the examination and award of the Degree.

**Attendance:** Each student is expected to attend all the classes (Not less than 75%) in any case. Unauthorized absence without permission is not permitted.

### SHRI V.P. AGARWAL GOLD MEDAL

A Gold Medal is awarded every year in memory of Shri V.P. Agarwal to a student of PGDM based on overall academic performance in each stream.

Shri M L Mehta Gold medal is awarded for All Round outstanding achievement in two years.



# **Evaluation Process**

Evaluation of a student's performance is a continuous process. Student performance will be evaluated in the midterm and end-term examinations, each course carries a maximum of 100 marks. The midterm examination includes assignments, class participation, and written exams, whereas the end term includes written exams. To pass the course, each student has to score a minimum of 50% marks in each examinations. For further details read student handbook or website.



# **Placement Activities**

IIHMR -Bangalore holds an excellent track record of exceptional placements in the Healthcare Industry - Hospitals, Public Health organizations, NGO's, TPA's, Health IT, Consulting Organizations. The institute has a Placement & Training Cell that comprises faculty and student representatives which actively engages student's competencies to align with industry requirements.

The Placement & Training Cell is responsible for pre-placement support including Industry expert's interaction, career mapping, counseling, soft-skills training, mock group discussion, mock personal interviews, logical reasoning, and case study analysis. The cell organizes on Campus/off-campus interviews in a planned manner.

The objectives of the Placement & Training Cell revolve around achieving successful

- Summer Training Programme at the end of 1st year
- Internship/dissertation in 2nd year
- 100% placement assistance for all students













# Intellectual Capital @ IIHMR Bangalore



**Dr. S. D. Gupta**Trustee Secretary-IIHMR Society



**Dr. S. Sadagopan**Visiting Distinguished Professor
Former Director, IIIT-Bangalore



**Dr. C. S. Kedar, IAS (Retd)**Senior Advisor
Former Director General, ESIC



**Dr. Usha Manjunath**Professor & Director

### ASSOCIATE PROFESSORS AND ASSOCIATE DEANS



Dr. Kirti Udayai

Associate Dean - Academics & Student Affairs
MHA, PhD (Management)

Specialist - Hospital Management & Quality



Mr. Piyush Kumar
Associate Dean - Trainings
BSc, MHA
Specialist - Strategic Consulting



Dr. R. Sarala

Associate Dean - Research & Publication
MA, M.Phil, PGDHRM, PhD (Sociology)

Specialist - Social Scientist

### **ASSISTANT PROFESSORS**



**Dr. Gyan Kashyap** M.Phil & PhD (Population Studies) Specialist - Data Analytics



**Mr. Gowthamghosh B.**MPH, MA-SW
Specialist- Public Health & Survey Research



**Dr. Deepashree M R**BAMS, PGDHM
Specialist - Communication & Marketing



**Dr. Jyoti Vijay**MSc, PhD (Food Science & Nutrition)
Specialist - Food & Nutrition



Mr. Mrinmoy Roy
B.Pharm, MBA-IBSM
Specialist - Pharmaceutical Sales & Marketing



**Dr. Akash Gajanan Prabhune**BDS, MSc-CR

Specialist - Health IT



**Dr. Subodh S Satheesh**Controller of Examinations
B.Pharm, M.Pharm, PhD
Specialist - Pharma IT



**Dr. Rajeshwari B S**BDS, Master's in philosophy, PhD
Specialist – Public Health

## **Adjunct Faculty**



Mr. C.N. Sunil Kumar Sr Vice President, Head Business Tranformation & ESG, Lead Key Initiatives Narayana Health



Dr. Tara M.S
Former Regional Director of
National Institute of Public
Cooperation and Child
Development, Bangalore



Dr. Chethana H S
Consultant - Healthcare
Operations , Quality and
Audits, Motherhood chain
of hospitals, Bangalore



Dr. Uma Nambiar
Managing Director,
Zeeden Life Sciences Pvt Ltd
Chairperson DH India Association
Consultant Indian Institute of Science

# Visiting Faculty



Mr. Naganand K A
Deputy Medical Admin,
Kauvery Hospital,
Bangalore



**Mr. Mukund Kulkarni** Director-QA, Landmark Health Bangalore



**Mr. Sandipan De** Product Manager, Karkinos Healthcare



**Dr. Karuna Ramesh**Chairperson Institutional
Ethics Committee,
St. John's Medical College
Bangalore



**Mr. Pankaj Srivastava** Vice President, Biotexus Pharma Limited



**Ms. Stuti Ghosh** Senior Analyst, Goldman Sachs, Bangalore



Mr. Subramaniyan M Senior Manager – HIT Sri Sathya Sai Institute of Higher Medical Sciences, Banaalore



**Mr. Guru Prasad** Chief Sales Officer, IHH Healthcare, Hyderabad



**Dr. Priya Thomas**Consultant
Former Assistant Professor
IIHMR Bangalore





# **Academic Advisory Council**

Academic Advisory Council consists of Professionals from academics and Industry from all four spectra -Hospital, Health, and Health Information Technology & Pharmaceutical Management. Every year the council meets and discusses the course work and pedagogy. This helps us to bridge the gap between the industry & academics.



# **Academic Advisory Council Members**



# Chairman

### Dr. Selwyn Colaco

Chief Strategy Officer Cytecare Cancer Hospital

### Dr. Sajeev Chandran

Director-Advanced Drug Delivery and Research Invitro Imuno corelation Bypharmasetex lumen Global R&D Centres in Pune

### Mr. C N Sunil Kumar

Regional Director, Narayana Health

### Dr. Chethana H S

Management Consultant-Health care Operations quality and audits-Motherhood Rhea health care, Adjunct Professor-IIHMR Bangalore

### Mr. Ankit Goval

Principal, Global Healthcare and Life sciences, Korn Ferry

### Mr. Gulsan Vijay Shankar

Director General of Dubai Health Authority

### Dr. Nagaraj Rao

Co-founder of Multinational Insurance Broking Company (RMSARC Bangalore)

### Dr. T. S. Syamala

Associate Professor Health Population Research Centre Institute of Economical and social Change

### Dr. Uma Shankar Principal

Padmashree School of Public Health

# Dr. Chandil Kumar

Dr. Usha Maniunath CEO-Aster Hospital, Director-IIHMR Bangalore Bangalore

### Mr. Ram Milan Shukla

Director-ICT Healthcare

Department of ECE, BNMIT, Bangalore

Dr. Jyothi R Munavalli

Associate Dean-Academics and Student Affairs

Dr. Kirri Guaya.

Associate Dean-Academics and Student Affairs Associate Professor, IIHMR Bangalore Member Secretary



### Chairman

### Dr. Nagendra Swamy S. C

Founder & Chairman Medisync Health Management Services Former Group Medical Director & Chairman-Quality Council, Manipal Health Enterprises

### **Members**

### Mr. Ayan Agarwal

Vice President (Payment Systems), Transcorp International Limited

Dr. S. D. Gupta

**IIHMR Society** 

Trustee Secretary

COO IIH Healthcare & CEO Mumbai

### Dr. C S Kedar, IAS (Retd.)

Director, Strategic Alliances and Institutional Engagement Bionic Yantra, Bangalore

**Executive Director** DHIA (DHIndia Association)

# Dr. Sunita Maheshwari

Chief Dreamer & Loop Closer RxDx Teleradiology Solutions

## Mr. Siddhartha Bhattacharya

Secretary General NATHEALTH- Healthcare Federation of India, Delhi

### Dr. Vivek Talaulikar

Gleneagles Global Hospital,

### Dr. Uma Nambiar

Gimcare Hospital & Chairperson,

## Mr. Sandeep Sinha

Head of Healthcare. Strategic Consulting, John Long Lasalle (JLL) MENA, Dubai.

## Dr. Nitin Jawahar

Senior Manager - IT Columbia Asia Hospitals Pvt. Ltd. Bangalore

### Ms. Pragnya Patnaik

Senior Consultant, Deloitte Consulting India Pvt. Ltd.

### Dr. Usha Manjunath

Professor & Director IIHMR, South Campus, Bangalore Member-Secretary

# Dr. Sarala R

Associate Professor & Associate Dean Research & Publications, IIHMR-Bangalore Member-Faculty Representative





## **President**

## Shri Dharam Pal Agarwal

Managing Director, Transport Corporation of India Limited

## **Trustee Secretary**

Dr. Shiv Dutt Gupta

Trustee Secretary-IIHMR Society

### Shri. Basantt Khaitan

Managing Director Wires & Fabriks Pvt. Ltd. Jaipur

### Mr. Hemanth Kaul

Former Managing Director Bajaj Allianz General Insurance

### Dr. Ashok Agarwal

Trustee Borukha Charitable Trust, Jaipur

# Members Dr. V M Katoch

Former Secretary, Department of Health Research, Gol & Director General, ICMR, Jaipur

### CA. S.S Bhandhari

C/o S.S Bhandhari & Co., Jaipur

### Dr. Gullapalli N.Rao

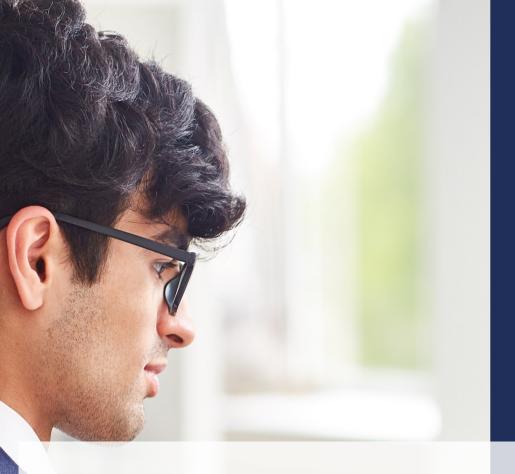
Founder- Chair LV Prasad Eye Institute,Hyderabad

### Dr. Srilaxmi V

General Manager Quality Columbia Asia Hospital Pvt. Ltd India. Management office Bangalore







# RESEARCH & CONSULTANCY







# **Research and Consultancy**

IIHMR Bangalore has significant experience in carrying out Formative/Operations/Implementation research, social assessments, and impact evaluation. The Institute conducts research projects in the thrust areas of Health System Strengthening, Maternal and Child Health, Tribal Health, IEC and Behavioural Change Communication, CSR Projects, Nutrition, Geriatric Health, and Management Consultancy.

Recognized as 'Empaneled Agency' by National Health Authority (NHA) to improve the quality and standards of healthcare facilities in Karnataka.









# Research Team @ IIHMR Bangalore



# Glimpses of Research Projects a IIHMR Bangalore

- Technical support in Accelerating Promotion of COVID-19 Appropriate Behaviours (CAB) for Karnataka in partnership with UNICEF
- Improving the Health Care Access and Quality in the Context of Achieving Universal Health Coverage (UHC) among Scheduled Tribes: An Implementation Research in Tumkur, Karnataka
- Impact Assessment of Capacity Building of Program ATELC- in the State of Kerala
- Evaluation of Impact of ICDS Programme (including Poshan Abhiyan) in Karnataka State for the period 2015-16 to 2020-21
- Early Childhood Care and Development (ECCD) in Urban Slums of Bangalore
- Community Based Program for Non-Communicable Disease Promotion,
- Prevention, and Service Provision (Hypertension and Diabetics)
- Assessment of the Design and Functionality of Portable Hospitals built by the American Indian Foundation
- Preventive Healthcare and Nutrition: Understanding Urban Poor Communities Perceptions, Practices and Behaviors from Maharashtra
- 360-degree Assessment of the Ability and Quality of Community Health Officers for management of Common Health Conditions" – Development of tool for Evaluation



The Research Team at IIHMR Bangalore is a multidisciplinary team consisting of Public Health experts, IT specialists, Social Change Innovators, Data Analysts, Health and Hospital Management specialists who are equipped to conduct high-end research projects. The team is supported and guided by the Research Advisory Committee (RAC) which serve as a forum to discuss and incorporate new directions in Healthcare Research.







# Centre for Learning and Development-IIHMR B

At IIHMR Bangalore, the center for learning and development aims to improve and enhance management practices and skills among the healthcare industry stakeholders. We have been consistently adding a large pool of skilled and trained personals in to bridge the vital skill gap crucial to spearheading the growth and transformation in the healthcare sector.

Amalgamating the aspects of technology, healthcare, and business, we develop unique career accelerator programs for working professionals, doctors, allied healthcare professionals, students, and aspiring candidates in the healthcare industry.

IIHMR Bangalore has been recognized as a 'Key Resource Centre' under National Jal Jeevan Mission (NJJM).

### WHY TO CHOSE IIHMR BANGALORE'S CENTRE FOR LEARNING AND DEVELOPMENT:

# Leaders in Healthcare Education

Collaborations with major universities and institutions across the globe to strengthen knowledge and innovation

# Advantage Bangalore

Locate in the
Bangalore-ranking
eighth in the global
top 10 cities list among
leading technology

# Strong Industry Connect

35+ years legacy in healthcare education as an institution

# International Exposure

Dedicated pool of faculties with international certifications and working experience for training the course participants

# Trainings Programs Offerings at IIHMR Bangalore

- Short Term Training programs
- Long –Term Certificate program
- Management Development Programs
- Webinar series
- Students focused training programs
- Executive Education Programs











## **Thrust areas:**

Institute organizes off-site training and customized training for working professionals in

- Leadership-Motivation
- Hospital Management
- Quality Assurance and Accreditations
- Integrated Digital Intensive care Management
- Data Management
- Public Health Nutrition
- Lifestyle and Stress Management
- Health Insurance
- Hospital Operations Management
- Digital Health
- Digital Marketing in Healthcare

# International Stellars



**Dr. Snehal Pillai**Presales Specialist
Telstra Health, Melbourne,
Victoria, Australia

Batch: 2013-2015



Ms. Vandana Chauhan
Business Analyst
DXC Technology
Wellington Region, New Zealand

Batch: 2012-2014



Mr. Jose Thomas
Senior Implementation
Consultant, Healthasyst
Hamilton, Ontario, Canada

Batch: 2016-2018



**Dr. Monia Pathak Jha**Business Development
Manager, First Response
Healthcare, Dubai, UAE

Batch: 2013-2015



Ms. Harshlata Janghela Clinical Application Specialist Chris O'Brien Lifehouse, Sydney, Australia

Batch: 2014-2016



**Dr. Deepam Dighekar**Project Director,
Tech Mahendra
Nairobi, Kenya

Batch: 2011-2013



**Dr. Ratnesh Pandey**Product Manager
Hati International
Malaysia

Batch: 2011-2013



**Mr. Ram Milan Shukla**Director-Consulting Services
ICT Health,
Dubai UAE

Batch: 2010-2012



**Dr. Ram Behin**Managing Director
London Capital,
Dubai UAE

Batch: 2007-2009



Mr. Venkat Teja
Senior Business Analyst/
Product Manager, RCM
Santechture, UAE

Batch: 2011-2013



Mr. Sohan S Poojari
Head of Quality & Patient
Relations, University
Hospital, Sharjah UAE

Batch: 2005-2007



**Dr. Hina Dayal**Business Analyst
Connect for Health
Colorado, USA

Batch: 2011-2013



Mr. Anil Kumar
Ganesuni
Implementation Specialist
Practo, Dubai UAE
Batch: 2016-2018



**Dr. Neha Bisht**Project Manager
Stamford Health Stamford,
Connecticut, United States

Batch: 2013-2015

# **Faculty Achievements**



**Dr. Usha Manjunath**Professor & Director
IIHMR Bangalore

- Dr. Usha Manjunath have been selected and successfully completed training as 'National Assessor' for NQAS under NHSRC
- Received grant for Leadership in Public Health Program from Sept 2021 to May 2022.
   Nominated by SEAPHEIN Network Organisation: Association of Schools and Programs of Public Health (ASPPH), Washington DC, USA
- Selected as 'India's 20 Pragmatic Women Leaders in Higher Education' by Academic Insights, 2022
- She has been invited as Guest Speaker/Specialist by various organization like CAHO & AJ Hospital- SAKON 2022; NEP, Department of Higher Education, GoK; HCL Foundation; Nano and Soft Matter Sciences, Autonomous Institute under DST, Gol, Bengaluru

Dr. Kirti Udayai Associate Professor & Associate Dean -Academics & Student Affairs, IIHMR Bangalore



- Dr Kirti Udayai has been National Assessor for NQAS since 2017
- She has been invited as Guest Speaker/Specialist by various organization like India Healthcare summit 2022; CAHO & AJ Hospital- Sakon 2022; Uttaranchal University; and IHH Healthcare India on addressing healthcare topics



**Mr. Piyush Kumar** Associate Professor & Associate Dean-Training IIHMR Bangalore

- Mr. Piyush Kumar have been selected and successfully completed training as 'National Assessor' for NQAS under NHSRC
- He has been invited as Guest Speaker/Specialist by various organization like India CSR Summit 2022; Workforce Development Agency, Ministry of Labor, Taiwan; CAHO & AJ Hospital-Sakon 2022; Noble Group; and Surge Management Consulting
- He has taken up two international projects this year on following topics: Research Project
   Management and overseeing the feasibility study for various healthcare business domains in
   Middle East and African countries; Research Project of Diagnostics Market assessment and
   Hospital Due Diligence in Angola

# **Faculty Achievements**



**Dr. R. Sarala**Associate Professor & Associate Dean
-Research & Publication, IIHMR Bangalore

- She has been invited as Guest Speaker/Specialist by Annamalai University
- She has completed projects in various Government and Non-Government Sector
- She has completed the Research Project of Impact Assessment of WHO's Framework
   Convention on Tobacco Control in India AF Development Care LLP, New Delhi

**Dr. Gyan Chandra Kashyap**Assistant Professor
IIHMR Bangalore



• He has been invited as Guest Speaker/Specialist by Gokhale Institute of Politics and Economics



**Mr. Gowthamghosh B**Assistant Professor
IIHMR Bangalore

- He has been invited as Guest Speaker/Specialist by Apollo College of Nursing, Andhra Pradesh
- He has completed the Level 3 training for Jal Jeevan Mission Series 1 & 2 for the Department of Drinking Water and Sanitation Ministry of Jal Shakti (GOI)
- He has completed the Research Project of Impact Evaluation of the HHDLS Scholarship program Sasakawa-India leprosy Foundation, New Delhi

**Dr. Deepashree M R**Assistant Professor
IIHMR Bangalore



- She has been invited as Guest Speaker/Specialist by National Health Mission, Karnataka, Department of Rural Water Supply and Sanitation and Radio Siddhartha
- She has completed training for Swachh Bharat Mission 2.0 and serving as 'Master Trainer'

# **Faculty Achievements**



**Dr. Akash G Prabhune** Assistant Professor IIHMR Bangalore

• He has been invited as Faculty by Victoria University, Queensland Australia for Global Health Leadership, Systems Thinking and Health Promotion

**Mr. Mrinmoy Roy** Assistant Professor IIHMR Bangalore



- He has been invited as Guest Speaker/Specialist by International conference Bio- materials and Bio- medical engineering, Dubai & Centre for Software and Information Systems Management,
- He has completed training as Subject Matter Expert for Designing Asia Healthcare Strategies by National University of Singapore



**Dr. Rajeshwari B S**Assistant Professor
IIHMR Bangalore

• Dr. Rajeshwari have been selected and successfully completed training as 'National Assessor' for NQAS under NHSRC







# **Students Achievements**



















# **Students Achievements**















# Life at IIHMR





# Life at IIHMR



# **ILLUSTRIOUS RECRUITERS**



































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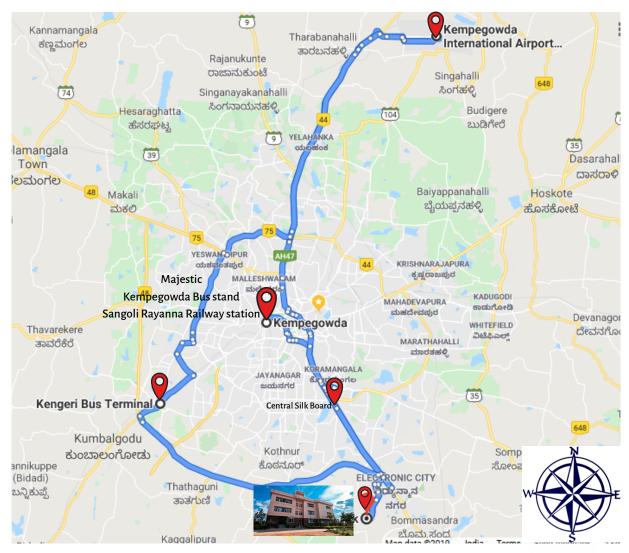








# **Location of IIHMR Bangalore**











# **By Airport**1 hr 30 minutes drive

# Nearest Metro Station Banashankari Metro

Banashankari Metro station/ Konanakunte Cross Metro station

### **Nearest Bus Stop**

356 CA from Majestic, 356 CW from Silk Board, 378 from Kengeri Bus stop: Wipro Gate 10

### By Car / two-wheeler

Google Map (Institute of Health Management Research, Bangalore)

## Website: www.iihmrbangalore.edu.in | Email: info@iihmrbangalore.edu.in

For Admissions: +91 9663866011 | admissions@iihmrbangalore.edu.in For Placements: +91 7483428499 | placements@iihmrbangalore.edu.in For Trainings: +91 9535266665 | trainings@iihmrbangalore.edu.in

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